

# World Refill Day: 16 June 2023



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# What is World Refill Day?



<https://youtu.be/Psqxmo0EMH8>

Source: <https://www.refill.org.uk/world-refill-day/>

World Refill Day: a global campaign to prevent plastic pollution and help people live with less waste



Calling on businesses, brands and governments to join the refill and reuse revolution and help make single-use plastic a thing of the past



By choosing to reuse, we're saving millions of pieces of plastic and sending a message to the rest of the world that the solutions to plastic pollution and the climate crisis are there



Together we can keep our environment, oceans, cities and communities plastic-free for the future.

# The Refill Revolution

- Choose to reuse
- Find places to refill
- Inspire change



# Why refill?



**For our oceans** - Globally, between 8 – 12 m tonnes of plastics enter the ocean every year



**For the planet** - Most plastic is made of oil. Making plastic requires energy. Therefore, the plastic industry is a major contributor to the climate crisis. If the entire lifecycle of plastic were a country, it would be the fifth-largest emitter of greenhouse gases in the world.



**For our health** - Microplastic pollution has been detected in human blood. These small plastic particles could harm our bodies.

# Join the refill revolution with stainless steels



# How can you participate?

Encourage your family, friends and colleagues to share pictures of them refilling with stainless steels on 16 June

Ask them to share these pictures on social media with the hashtag #WorldRefillDay

And finally to let us know by tagging us in the post copy or image by using our handles which are shown below:

- a. Twitter:  
[@worldstainless1](https://twitter.com/worldstainless1)
- b. Instagram:  
[@worldstainlessassociation](https://www.instagram.com/worldstainlessassociation)
- c. LinkedIn:  
[@worldstainless](https://www.linkedin.com/company/worldstainless)




# Examples

**Twitter**

**world stainless a...** @worldst... • Just now  
Join the refill revolution with stainless steels!

#refill #stainlesssteel #WorldRefillDay




Interactions: Reply, Retweet, Like, Direct Message

**LinkedIn**

**world stainless association**  
Just now

Join the refill revolution with stainless steels!


#refill #stainlesssteel #WorldRefillDay  
world stainless association



Interactions: Like, Comment, Share

**Instagram Post**

**worldstainlessassociation**




Interactions: Like, Comment, Share, Save

**Facebook**

**World stainless association**  
Just now

Join the refill revolution with stainless steels!

#refill #stainlesssteel #WorldRefillDay



Interactions: Like, Comment, Share

# world**stainless**

world**stainless**

[worldstainless.org](http://worldstainless.org) | [stainlesssteelrebar.org](http://stainlesssteelrebar.org) | [teamstainless.org](http://teamstainless.org) | [worldsteel.org](http://worldsteel.org) | [steeluniversity.org](http://steeluniversity.org)

